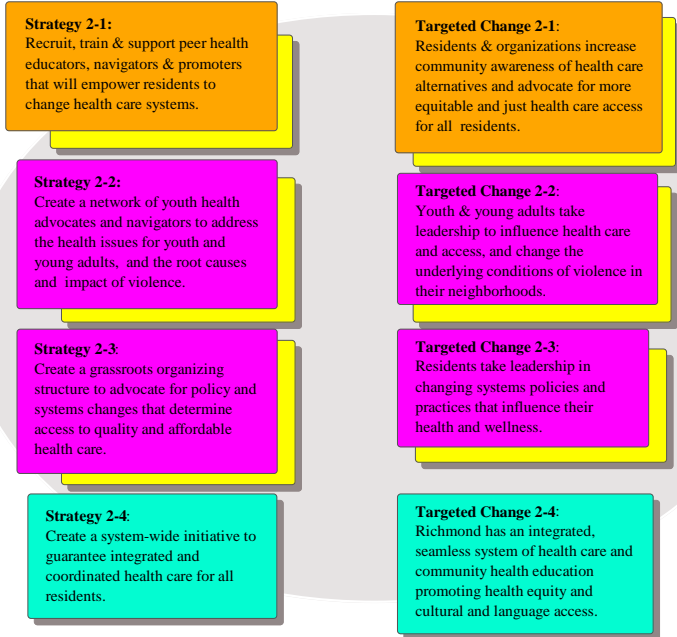
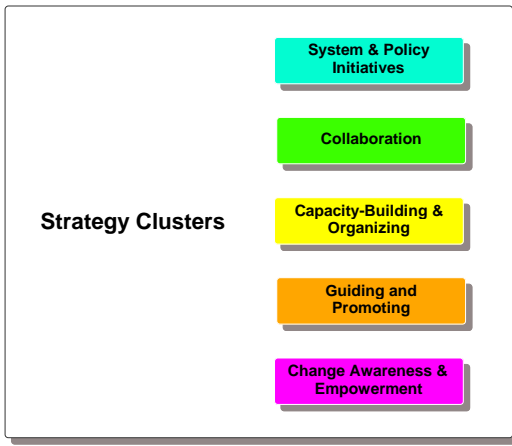


Healthy Richmond Logic Model

November 1, 2010



Outcome 2: Families have improved access to a health home that supports healthy behaviors.



Outcome 5: Children and their families are safe from violence.



Outcome 7: School and neighborhood environments support improved health and healthy behaviors



Outcome 8: Community health improvements are linked to economic development.

Systems and Policy Initiative Strategies Capacities:

Active: Demographic and policy resource database used during HR data analysis. Experience and expertise in health indicators and policy analysis. Involvement of County Health Services Agency.

Developing: Content expertise for key outcome and issue areas. Data analysis and presentation. Policy analysis and presentation. Advocacy development and implementation.

Systems and Policy Initiative Strategies Resources:

Increased involvement by political leadership and policymakers. Systems stakeholder involvement from City, County, School District, and other institutions. Relationships with existing collaboratives. Data and policy resources and analysis. Research relationships with colleges, universities and other research groups. Demographic mapping support.

Collaboration Strategies Capacities:

Active: Communication and information-sharing with existing collaboratives and planning initiatives. Network of community-based organizations currently involved with HR through community engagement work.

Developing: Processes and strategies for collaborative convenings, development, coordination & communication.

Collaboration Strategies Resources:

Network of stable, experienced community-based organizations. Relationships with youth development agencies and collaboratives. Involvement of systems stakeholders and leaders. Relationships with existing collaboratives and planning initiatives in Richmond and West Contra Costa County.

Capacity-Building and Organizing Strategies Capacities:

Active: Existing resident contacts and organizing structure. HR community contacts database. Youth engagement structure and organizers. Resident and youth leader training.

Developing: Leadership training for residents and youth. Increased youth engagement. Resident engagement and organizing capacity. Strategies for community dialogue and visioning. Community participatory research. Multicultural/multilingual community relations and bridge-building.

Capacity-Building and Organizing Strategies Resources:

Strategies and experience in resident engagement and participation, including approaches for harder-to-reach residents and families. Multicultural and multilingual support. Promising practices and models for community organizing and building resident organizations.

Guiding and Promoting Strategies Capacities:

Active: Existing relationships with guide/navigator programs for parent involvement and health education. Involvement in ongoing work with neighborhood organizations working on built environment, and improving school and community health.

Developing: Increased training capacity for peer advocates and navigators. Stronger link between systems stakeholders and resident peer advocates and navigators.

Guiding and Promoting Strategies Resources:

Content expertise for key outcome and issue areas. Training for resident and youth advocates, navigators, and promoters. Trained and experienced resident and youth organizers. Strategies for youth engagement, including harder-to-reach youth and young adults. Multicultural and multilingual support.

Change Awareness and Empowerment Strategies Capacities:

Active: Existing expertise in community engagement and organizing, e.g., CCISCO, ACCE, APEN, Lao Organizing Project & RYSE Youth Engagement Team.

Developing: Greater representation and involvement from other community collaboratives and empowerment initiatives.

Change Awareness and Empowerment Strategies Resources:

Developing content expertise for key outcome and issue areas. Promising practices and models for key outcomes and issue areas. Relationships with existing collaboratives working on economic stability and asset protection. Effective and accessible resources and materials for community education. Multicultural and multilingual support.

Collaborative Structure and Governance Capacities:

Active: Shared values in systems change and community building. Relationships among stakeholders, organizations and residents within HR Steering Committee. Emerging collaborative leadership, including youth and young adults. Governance structure. Planning expertise within the Building Healthy Communities model.

Developing: Governance and decision-making. Engagement and capacity building of residents: maintaining resident participation and leadership in the HR process. Greater representation and participation from City, County, and other levels of government. Leadership development, particularly for residents and youth involved in the governance structure. Staffing and project management systems. Internal systems for management, information-sharing, decision-making and communication with the collaborative and community. Accountability structures and processes. Evaluation. Communications, external relations and community education. Media and messaging. Web presence and social networking connections. Engaging the Richmond community at-large over the long term initiative.