



## **2013 Healthy Richmond Community Grant Fund Recipients**

### **Bay Area Peacekeepers (BAP)**

**Project/Event: Boys and Men of Color (BMOC) Media Health Equity Project**

**Amount: \$5000**

#### **Description:**

As a part of Healthy Richmond, Bay Area Peacekeepers (BAP) is working to increase opportunities for boys and young men of color to express and vocalize their leadership on community health equity and safety issues in Richmond. BAP is in the process of composing the first BAP - BMOC (Boys & Men of Color) Youth Council. This grant will support the Youth Council work, specifically supporting the council (12 staff/youth) to participate in a Digital Media Instructional Program which will provide 48 hours of training on youth tailored innovative media, technology and journalism program. The program will then provide the opportunity for students to fully develop, execute and produce a Health Equity and Violence Prevention magazine in English.

### **Brighter Beginnings**

**Project/Event: Healthcare Resource Guide for the Undocumented**

**Amount: \$5000**

Brighter Beginnings will use the \$5,000 grant to create a Spanish and English Healthcare Resource Guide that can be used by undocumented and uninsured community members as well as community-based organizations (CBO's) that serve this population. The resource guide will be provided as a paper booklet, web page, and/or online document. By clearly and accurately presenting healthcare services, what options are available – and disseminating information through trusted channels - Brighter Beginnings hopes to reduce community members fears of being denied coverage or having their immigration status tracked. This will increase overall use of medical services by the undocumented community. This proposal is for initial creation of the Resource Guide in English and Spanish, and to be distributed in print and online.

Brighter Beginnings recognizes that maintaining this guide must be an ongoing process- information will need to be frequently updated, and the Guide will need to be provided in new language and communication channels/formats for maximum effectiveness. Brighter Beginnings plans to work with other members of the Affordable Care Act Action Team to ensure that these follow-on activities are performed. Depending on funding availability, Brighter Beginnings may choose to have staff update the Resource Guide once a year.

**California Center for Cooperative Development (CCCD)**  
**Project/Event: The Richmond Cooperative Development Center (RCDC)**  
**Amount: \$5000**

The California Center for Cooperative Development (CCCD) will use their grant to fund the development of a high-level Business Plan focusing on the operational organization of the a Richmond Cooperative Development Center (RCDC). This grant would be used from January to June of 2014 to support two part-time employees who will be the initial RCDC staff and will facilitate a strategic planning process with a contracted consulting firm and the community stakeholders to define the organizational nuts and bolts of the center. This project will include the input and work of a board of directors made up of community members.

The RCDC will be based out of Urban Tilth's new office. By using Urban Tilth's established community space, the RCDC is positioned to not only gain visibility among the community but also to be a welcoming space where interested and concerned Richmond residents can come together and build a community that can mutually benefit from working cooperatively to obtain goods, services, or jobs.

**Richmond High School Parent Support Services Collaborative**  
**Project/Event: Richmond High African-American Family Support Services**  
**Amount: \$5000**

The Richmond High School Parent Support Services Collaborative (the Collaborative) will use their grant to increase the student and parent engagement in school among African-American families at Richmond High School (RHS). The Collaborative is dedicated to building school connectedness, engaging students and families in RHS activities and events, and empowering families to be advocates for their children's education. The Collaborative partners include: West Contra Costa Unified School District, Contra Costa Health Services, School Board Member Elaine Merriweather, Y-Team of the East Bay, Youth Services Bureau, Alive & Free- Omega Boys Club, RHS parents, teachers, and school administration.

The Collaborative recognizes that both parents and students need to be engaged differently to address these issues and ensure RHS African-American students are in class and ready to learn. As such, the Collaborative will use grant funds to implement the RHS African American Family Support Services project, which includes two components: an African-American Parent Group and a youth-led Black Student Union (BSU). This two-fold project will promote a vibrant school culture where African-American students and families are both involved on campus, African American students' feel more integrated with the RHS student body and most importantly, students will be attending their classes.

The Healthy Richmond funding will provide the necessary start up funds to get both the Parent Group and BSU up and running with an active membership. Once the groups are active, RHS and the Collaborative are committed to supporting the groups beyond the Healthy Richmond grant period.

**Rich City Rides/East Bay Bicycle Coalition**  
**Project/Event: Richmond Greenway Bike Hub**  
**Amount: \$5000**

In January 2014 Rich City Rides (RCR) will launch The Richmond Bikeways Campaign (RBWC), an exciting new project that seeks to increase bicycle riding or *ridership* amongst Richmond residents, especially low income residents of color, by creating the infrastructure and opportunities necessary for residents to engage in cycling as an everyday activity in a welcoming, safe, enjoyable and healthy environment. The The Richmond Bikeways Campaign (RBWC) has four focus areas: 1) Ridership 2) Safety 3) Advocacy 4) Economic development. RCR will use the grant to support three elements of this campaign: Group Social rides for new and notice Richmond cyclists; Bike Fix-ins and bike mechanics trainings for youth and young adults; and bicycle infrastructure development and bike advocacy leadership training. Specifically, the grant will provide support needed to employ and train Richmond residents to deliver essential elements of the campaign and develop these residents' skills and capacity to lead programs and advocacy efforts.

Group Social Rides: Through the Bikeways campaign RCR seeks to increase bicycle ridership in Richmond by hosting 10-20 social rides. During these rides, new Richmond cyclists will learn how easy it can be to go to the movies, shop, enjoy our regional and city parks with their families, and go to special annual Richmond events all by bike all while getting the best aerobic exercise and preserving our environment. Because all Social Rides will be led by youth and young adults who have completed our Cycling Leadership Program the rides are opportunities for these new Richmond cycling advocates to use their new skill sets and develop leadership skills on the job.

Bike Fix-ins: The grant will also support RCR's Bike Fix-ins on the Greenway which provide the service, skills, and engagement that unite residents across color, age and neighborhood lines. The soft and hard skills our guests gain from the bike fix-ins are starting points for future social, educational and career development to grow. The engagement gained through consistent interaction with other members of community form bonds that strengthen and grow our city as a whole.

Advocacy: The Advocacy portion of the Richmond Bikeways Campaign focuses on working with key stakeholders such as the City of Richmond to improve bicycle infrastructure and increase signage. For RCR, a key to effective advocacy is making sure that Cyclists who reflect Richmond's diversity are leading the way in terms of advocating for bicycle infrastructure that makes sense for their community's uses.