
Initial Synthesis of Progress and Accomplishments of Healthy Richmond

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Initial Synthesis of Progress and Accomplishments of Healthy Richmond

I. INTRODUCTION

This memo will share historical context on the evolution of Healthy Richmond and highlight progress and accomplishments of Healthy Richmond to date and opportunities for further impact towards Healthy Richmond goals. The memo provides a synthesis of information gathered through the review of Action Team materials and various reports as well as conversations and working sessions with Healthy Richmond and The California Endowment staff.

We start the memo by setting some context to this synthesis by reviewing the role of the Learning and Evaluation partner and the L&E Committee. We present some of the findings from an initial review of Healthy Richmond discussions on health equity definitions and measurements conducted by Social Policy Research Associates (SPR) in November 2014. Next, we describe the core functions of the Hub and the work of the Hub as they relate to the drivers of change. Finally, this synthesis tracks the evolution of the “Action Teams” and the role they have played in advancing both the drivers of change and contributions to Health Happens Here campaigns of The California Endowment.

II. LEARNING AND EVALUATION

SPR was brought on as the Healthy Richmond Learning and Evaluation partner in July of 2014. The role of the L&E partner is not only to document accomplishments, promising practice of Healthy Richmond, but also to share knowledge across Healthy Richmond and its partners to advance progress towards the goals of Healthy Richmond and the larger drivers of change for Building Healthy Communities. The scope of work for SPR as the L&E partner focuses on the following:

- *Developing **tools and processes** for Healthy Richmond (HR) that document progress and accomplishments towards HR outcomes and strategies.*
- *Working collaboratively with the L&E Committee and Hub staff to design a **Community Learning Plan** that will foster knowledge management and continuous learning across the Hub and its partners.*
- *Providing support with data collection, evaluation tools and analysis for **TCE cross-site evaluation and reports**.*

In November 2014, SPR conducted an initial synthesis, reviewing meeting notes, reports, and documentation from Healthy Richmond to get a sense of key factors around process, goals and capacity that might inform approaches to learning and evaluation strategies for Healthy Richmond. Key takeaways from that analysis

clustered into two areas: (a) how to approach evaluation and learning and (b) how partners were tracking health equity.

a. Suggestions on how to approach HR evaluation and learning: Key partners' recommended the following:

How to measure:

- **Set up structures** to capture information (e.g. documenting every meeting and event, making key measures a requirement for the mini-grants, and link evaluation with communications and posting information online so that the data are accessible to everyone.)
- **Emphasize participatory evaluation and build on the expertise that resides within the community.** *"How can more people and organizations in this initiative shape the measures of progress?"*

Who to engage:

- **Look for those who are already doing evaluation** and engage them on the Learning and Evaluation Committee.

What measures/indicators to use:

- **Focus on developing specific indicators to track progress and report these in a regular way to the community and broader public.** While there were some important ideas, a key take-away from our review was that there was not agreement among partners on what these measures should include, if L&E activities should track only numbers, stories or both, and if the initiative should gather its own data or use data already gathered by partners.

b. Insights into how Health Equity is currently being tracked by various grantee partners

Depending on the focus of various partners work, the most common indicators used include: utilization rate, results of policy advocacy, resident/voter engagement, funding for health centers/services, enrollment numbers. Specifically, key organizations suggested looking at the following measures:

- **Quantitative measures:** hospitalization, changes in vital signs/meds, ER reports
- **Qualitative measures-** quality of standards, language accessibility, funding organizations and their perception of change

The methods most commonly used by grantee partners to measure and evaluate progress towards Health Equity varied. However, some common approaches included focus groups, youth/resident surveys.

Finally, an overarching need that arose was to ***clarify and make transparent the vision of Healthy Richmond.*** While stakeholders agree that the goal is towards achieving health equity, partners suggest the need to further refine the indicators

that will be used to demonstrate progress or accomplishment of Healthy Richmond towards achieving this overall vision. Partners and other key stakeholders also want to achieve clarity on how the collective is defining “health equity” so that ultimately the vision of a “Healthy Richmond” becomes a collective and shared vision.

In September of 2015, the L&E Committee was established with members from Healthy Richmond action teams, Building Healthy Community grantee organizations and Hub staff. The 9-member committee met and has begun work in partnership with SPR and Hub staff to design processes for stakeholder engagement and learning across partners, grantees, and community leaders involved in Healthy Richmond and health equity work in Richmond.

In January 2015, SPR met with TCE and Hub staff to review the Healthy Richmond Logic Model and Plan to analyze areas where HR has made progress towards outcomes and targeted changes. SPR documented progress made in the four Healthy Richmond outcomes**:

- **Outcome 2:** Families have improved access to health homes
- **Outcome 5:** Children and their families are safe from violence
- **Outcome 7:** Neighborhood and school environments support improved health and healthy behaviors
- **Outcome 8:** Community health improvements are linked to economic development

To date, **the work of the HR Action Teams are mostly in response to policy and systems change opportunities in Richmond and overall the HR Logic Model has not necessarily been the main driver for this work.** However, activities and outputs by action teams and Richmond BHC grantees do align with the five HR outcomes. The L&E Committee will need to examine if HR might expand the logic model to more explicitly tie health equity goals and outcomes to indicators and strategies that will drive the work of Healthy Richmond. This revision includes defining the relationship between health equity outcomes to the Building Healthy Communities Drivers of Change or the broad, long-term outcomes currently in the logic model.

III. CORE HUB FUNCTIONS AND DRIVERS OF CHANGE

Bay Area Local Initiatives Support Corporation (BALISC) serves as the Hub agency for Healthy Richmond. The Healthy Richmond Hub structure consists of BALISC as the Hub Manager, or backbone agency that coordinates partnership, convenes and

* See Sections III and IV and charts in appendix.

provides resource and structure for collective activities within Healthy Richmond. Healthy Richmond governance includes an Executive Committee and a Steering Committee. Members of the Executive Committee provide oversight to the Hub, policies, and processes as they relate to the operation of Healthy Richmond.

Project Manager: The Healthy Richmond Backbone Team consists of three staff located in the Bay Area LISC and three staff in the RYSE Center. The team provides support for the three Action Teams that serve as the collective tables of stakeholders that are working on the targeted changes within the priority areas. It has been important for staff to build critical relationships with each of the stakeholders, some of whom are not funded through TCE. In addition to the Action Team table, staff manages a myriad of details and logistics for the ad-hoc work groups that review research, develop and implement action plans based on the collective strategies, and provide recommendations back to the larger Action Team. There are currently **eight working groups** working on collective policy and systems change strategies. This involves an intense process of scheduling ad-hoc meetings, inviting key consultants to the table to inform strategy, assisting the partner leads in planning each meeting, and following-up on each detail that arises in the meeting. In addition to the Action Teams and collective strategy work groups, staff is responsible for managing the standing committees of the initiative including the Steering Committee, Executive Committee, Learning & Evaluation Committee, and Communications Committee. Each one of these groups is responsible for sustaining the foundation of the initiative by implementing key internal policies and procedures.

The RYSE Center staff support the youth leadership, development and organizing role of Healthy Richmond. The staff supports the Richmond Youth Organizing Network (RYOT), which ensures that young people serve as key stakeholders and decision-makers on issues and policies impacting their individual and collective health and well-being and spark the transformation of Richmond as a youth-friendly city.

The RYOT Hub Team staff plays a key role in supporting a number of activities to expand the base of youth organizers by coordinating the RYOT Organizing Club. Staff develops and coordinates various training sessions on media outreach and leadership & engagement, and evaluation and assessment. The Organizing Club develops an annual platform of advocacy issues and provides a pipeline of Richmond youth that can activate around key Healthy Richmond policy issues such as the Local Control Funding Formula campaign. Staff also coordinate a summer Organizing Institute and provide intensive training on campaign development and implementation for area youth.

The Hub Manager and Youth Organizing Director play a liaison role to the local TCE Program Manager, statewide efforts such as the Youth in Action programs including, Sons & Brothers, the President's Youth Council, BHC Youth Steering Committee and Sisterhood Rising, as well as to TCE's statewide campaigns, such as implementation

of the Affordable Care Act and advocacy related to the Local Control Funding Formula (LCFF), which is impacting school districts across California.

Data Manager/Reporting: Staff works diligently with Healthy Richmond partners to capture the key policy wins and innovations from the first five years of the initiative and is working on a template to capture the collective work being implemented under the drivers of change. Staff is developing a project management system that will allow for greater communication within the Action Teams and, in the near future, across the larger Hub structure. Over the last few years, staff has facilitated a process within the Executive Committee to identify the role of a Learning & Evaluation consultant and the priority values and goals for developing a learning community within Healthy Richmond. The staff is also responsible for documenting the data needed for TCE cross-site evaluation and learning. Currently, there are four cross-site evaluation efforts including: collaborative efficacy, resident power-building; youth leadership, and policy advocacy.

Facilitator: Hub staff provides facilitation support to each of the Action Teams and helps to ensure adherence to a common vision and set of strategies that connect back to the original Healthy Richmond Logic Model. For example, it was important to develop a shared vision for the Access to Quality Healthcare Action Team that would promote collaboration of partners to respond to the new ACA legislation, while also acknowledging those who were going to be left out of the legislation. The hub staff facilitated a process that resulted in the following collective vision: *Ensure that those who are eligible for Covered California or Medi-Cal are enrolled and advocate that those who remain uninsured by connecting them to a health home.*

The collective process for the Economic Revitalization Action Team was complex in that partners were actively working on a range of policies that span the continuum of economic development from family and individual self-sufficiency and workforce development to negotiating community benefits agreements with large anchor institutions. It is equally important that staff understand the key policy issues within each priority area in order to effectively provide support to the various stakeholders including local community based organizations, systems leaders, residents, and local consultants that come into the space to provide technical assistance.

Communications/Technical Support: Collaboration is at the heart of Healthy Richmond and key to that is communication. Hub staff provides communications and technology resources to support the work of the teams in moving forward a community vision, voice and action to make health equity a reality. Hub staff understands that communications and technology are vital tools to change the narrative of Richmond. Key to shifting the narrative is providing the tools for messaging, storytelling and sharing the stories of the Richmond community. For example, staff provided support to a schools strategy team in 2014 seeking to support parent and student voice in deciding how the school district would allocate LCFF funding. Hub staff supported the group in developing their own message and materials with the theme, *"We are the Experts."* This message validated parents and

students expertise in knowing what is best for their schools and children, and supported their efforts to have a seat at the decision making table. The campaign's messages were shared at board meetings and in various on-line articles. As a result, parents were successful in creating a stronger partnership with the District.

Staff shares stories on the Healthy Richmond website, a platform for partners to share and learn about the effort. Staff also provides monthly e-communications to the Action Teams and communications pieces as needed by each team or group. In addition to supporting messaging and materials, the Hub also hosts large-scale trainings that help build capacity and provide space to further the work and build new relationships. These trainings include, for example, the annual TechFest and the Changing the Narrative Bootcamp. Hub staff worked with Aspiration to co-host the Richmond TechFest, which launched in September of 2014 and will be taking place again in September of 2015. The TechFest provided a space for partners to learn and share learnings about technology and how to use it as a tool to break down the digital divide and forward social justice work. Over 100 partners attended and the event was a huge success:, as documented in a [Richmond Pulse article](#).

Hub Staff collaborated with the regional Oakland staff and others to launch the "Changing the Narrative Bootcamp," which was a three-part series that provided training on the three key pieces of changing the narrative: messaging, storytelling and pitching to the media. Over 50 partners attended each session and the feedback was overwhelmingly positive. The series will be offered again in Fall 2015 to Oakland and Richmond partners.

Adaptive leadership: The Healthy Richmond Team comes to this complex community change effort with the skills needed to support our diverse stakeholder group. Collectively we come with experience in the areas of facilitating collaborative groups, community organizing (both youth and adults), youth development, campaign strategy planning, event planning, grant writing, workshop development, community planning, coalition planning, action planning, and participatory research. The Healthy Richmond Hub Team communicates consistently with partners to determine how to respond to urgent policy or programmatic issues, increase resident engagement, respond to system-related issues and/or concerns, and mitigate tensions between partners. We have utilized these skills to facilitate group process, provide a general frame for the development of policy advocacy strategies, and present the key issues at stake locally, regionally (between Oakland and Richmond), and present information about how the statewide Health Happens Here Campaigns relate to our place-based effort. This requires staff to be adaptive based on the collective wisdom that evolves through the decision-making process and emergent issues presented by resident leaders and/or key stakeholders.

The Executive Committee is currently reflecting on the evolution of the Hub and the current vision and purpose of the Steering Committee as the governance body. Over the next two months, the EC will be working to review the existing governance policies, the current infrastructure for the Hub, and the need to recruit additional EC

and SC members. The Steering Committee will consider how to potentially restructure the Hub to include more resident and youth representatives and broaden the leadership opportunities for the Steering Committee and the Action Teams.

Community Grants: In addition to the functions described, the Hub also awarded a number of community grants in 2014 and 2015. The 2014 Grantees were chosen for the innovative grant proposals within each of the four outcome areas. The 2015 grantees were representative of the collective strategies arising out of the three Action Teams.

Healthy Richmond Community Grants

| Project/Event | Outcome Addressed and Purpose |
|---|---|
| 2014 | |
| Boys and Men of Color (BMOC) Media Health Equity Project (Bay Area Peacekeepers-BAP) | Community Safety: Increase opportunities for boys and young men of color to express and vocalize their leadership on community health equity and safety issues in Richmond. BAP is in the process of composing the first BAP- BMOC Youth Council. |
| Healthcare Resource Guide for the Undocumented (Brighter Beginnings) | Access to Quality Healthcare: Create a Spanish and English Healthcare Resource Guide that can be used by undocumented and uninsured community members as well as CBO's who serve this population. |
| The Richmond Cooperative Development Center (RCDC) (California Center for Cooperative Development ,CCCD) | Economic Revitalization: Development of a high-level Business Plan focusing on the operational organization of the proposed RCDC. |
| Richmond High African-American Family Support Services (Richmond High School Parent Support Services Collaborative) | Neighborhood & Schools Support Improved Health & Healthy Behaviors: Increase the student and parent engagement in school among African-American families at Richmond High School. |
| Richmond Greenway Bike Hub Amount: (Rich City Rides/East Bay Bicycle Coalition) | Neighborhood & Schools Support Improved Health & Healthy Behaviors: Increase bicycle riding or <i>ridership</i> amongst Richmond residents, especially low income residents of color, by creating the infrastructure and opportunities necessary for residents to engage in cycling as an everyday activity in a welcoming, safe, enjoyable and healthy environment. |
| 2015 | |
| Richmond High School-Based Health Center/Communities in Schools (Contra Costa Regional Health Foundation) | Schools & Neighborhoods: Increase academic success, student leadership and parent engagement through the RHS African American Family Support Services Project. The Collaborative will continue to support the project, which includes three components: an AA Parent Group, a tutoring and mentoring program, and AA weekly youth leadership class. |
| Neighborhood Impact Work Group – Economic Development Participatory/Restorative Sessions (Contra Costa Interfaith Supporting Community Organization - CCISCO) | Economic Revitalization: The goal of the Neighborhood Impact Work Group, which is a collective of multiple Healthy Richmond partners who are members of the Economic Revitalization Action Team, is to engage residents of the North Richmond neighborhood to be more informed about, and engaged in, local economic development efforts. |

| | |
|---|---|
| <p>Increasing Outreach to Target Populations (Community Clinic Consortium, CHAA, RSG, RYSE Center)</p> | <p>Access to Quality Healthcare: Facilitate a series of community focus groups to gather information on how to best communicate health outreach, enrollment and access information to several hard to reach population groups (e.g., Boys and Young Men of Color, Asian Pacific Islander families, and the Re-Entry population) present in the Healthy Richmond Catchment Area</p> |
| <p>Schools & Neighborhoods Action Team – Local Control Funding Formula/Parent and Student Engagement</p> | <p>The Schools and Neighborhoods Action Team submitted a proposal to support community engagement – specifically parent and student engagement - through the launch of a Healthy Richmond Student & Parent Leadership Fund. A Participatory Budgeting project was piloted and identified parent and youth projects were developed and voted for by the local residents.</p> |

The Hub continues to provide leadership that is facilitating progress made in the five drivers of change: People Power, Youth Leadership, Changing the Narrative, Enhanced Collaboration & Policy Innovation, , Leveraging Partnerships & Resources, and Changing the Narrative.

IV. PROGRESS AND ACCOMPLISHMENTS ON DRIVERS OF CHANGE

The **Drivers of Change** are meant to describe how the Healthy Richmond Hub will contribute to deep and lasting change toward health equity. The drivers are reflected in the collective strategies and approaches of the Action Teams.

**PEOPLE POWER:
Accomplishments/Progress**

- Healthy Richmond connected the LCAP Strategy Team with Ed-Trust West, Public Advocates, and the ACLU to provide technical assistance to parents and students in an effort to prepare them to engage in a public process to provide input on the Local Control Accountability Plan for Richmond. Healthy Richmond partners BBK and CCISCO recruited local leaders and provided their resident leadership training expertise. The Team provided over 8 trainings to more than 130 parents and students on the LCAP, budgeting, the District public comment process, District meeting structure, etc. As a result parents and students felt better prepared to participate in public hearings and making comments.
- In July and August of 2014, the Strategy Team and the parents/students that the Team supported successfully secured meetings with the Superintendent and his staff. At these meetings, the Team led the agenda and provided recommendations to the District.

***People Power goal:** Resident organizing and training activities support resident engagement and leadership in local decision-making forums and policy and systems change campaigns. Local systems and institutions promote full and active participation by residents in policy development and implementation. Residents value and have the tools to engage in multi-racial alliances for change.*

- Healthy Richmond hosted its first convening in March 2014, during which a group of Healthy Richmond partners and other organizations discussed ways to provide support to parents and students on the LCAP Committee in addition to a broader network of parents.
- The LCAP Strategy Team’s efforts to train residents in LCAP process, district budgeting and public comment procedures resulted in an allocation for preventative services for African American students, which would have been less likely if one of the parents trained had not recognized her power as a parent on the committee.

YOUTH LEADERSHIP:

Accomplishments/Progress

- In October 2014, students, parents, residents and other community partners came together to organize and host a youth-led Candidates’ Forum that took place at Living Hope Neighborhood Church in Richmond. The interactive format allowed face-to-face discussions and impromptu questions to the candidates. The Forum was hosted by Youth Together, Healthy Richmond, CCISCO, YES, RYSE Center and The Latina Center.
- Youth sitting on the LCAP Committee attended trainings on topics from the budget to how to give public comment. As a result students became more vocal at LCAP Committee meetings and Board Hearings.
- LCAP Strategy Team provided over 8 trainings to over 130 parents & students on the LCAP budget, the District public comment process, District meeting structure, and more.
- Richmond Youth Organizing Team (RYOT), which anchors the youth leadership work of the Healthy Richmond hub. The RYOT helped to organize a Richmond Youth Summit in partnership with the Mayor’s Office, SEAYL, Richmond’s Teen Library, East Bay Center for the Performing Arts and others. The Richmond Youth Summit, which took place on April 2014, focused on developing a youth council and offered a workshop on participatory budgeting, as a way to

Youth Leadership:
Goal: Youth leadership training and a continuum of other youth development activities support a network of motivated, activated youth leaders in reaching their full potential, serving as leaders in the movement to create healthy and just communities. Youth are organizing within and across all Building Health Community (BHC) sites and beyond. BHC supports leadership development as well as youth academic, economic, and socio-emotional development, employing a trauma- and healing informed approach. Additionally, BHC supports pushes for norms change within public and private institutions to promote active participation by youth in decision making at the local, regional and statewide levels.

expose young people to key concepts having to do with city budgets and priority setting. There were over 100 young people in attendance. Youth who attended the Richmond Youth Summit met to prepare to present at Richmond City Council on what they would like to see from a youth council in the city of Richmond. After the youth spoke, Richmond's City Council approved the resolution to establish the Youth Council.

CHANGING THE NARRATIVE:

Accomplishments/Progress

- The “We Are the Experts / Somos Los Expertos” messaging campaign was a powerful tool during the implementation of the West Contra Costa County Local Control Accountability Plan (LCAP) in spring of 2014. The campaign underscored that parents and students should be integral to the school funding decision-making process in Richmond. Engagement with local media in Richmond resulted in press coverage of the advocacy efforts of parents and students to encourage the District to improve its community engagement efforts in a meaningful way. The successful campaign resulted in changes being incorporated into the LCAP supported by parents and students and a shift in the community engagement efforts of the district and the partnership between the District and community.
- The Healthy Richmond Access to Quality Healthcare Action Team has leveraged TCE’s #Health4All statewide campaign to promote a message of #OneContraCosta, which builds support for including all communities in health coverage. The Action Team has also produced video testimonials that encourage enrollment in health coverage. The Team is currently working on an engagement process – which includes focus groups - to listen and then produce culturally-appropriate communications geared toward Latino, Boys and Men of Color (BMOC) and Asian Pacific Islander (API) communities among other key populations.
- The Changing the Narrative Work Group of the Economic Revitalization Action Team is producing a new map of Richmond. The map is changing the narrative of Richmond through highlighting positive stories that depict the beauty and pride of Richmond and its community. Additionally, the map is supporting the economic revitalization of Richmond, through showcasing Richmond’s assets and opportunities. Read an article about the project in the Richmond PULSE here: <http://richmondpulse.org/2015/01/07/mapping-the-renaissance-in-richmond/>

CHANGING THE NARRATIVE:

Goal: Engage the local media and local messengers influential with elected officials and other leaders in weaving a compelling and new narrative about community health and prevention, and the historical and structural context for low income communities.

**ENHANCED COLLABORATION & POLICY
INNOVATION, AND LEVERAGING PARTNERSHIPS
& RESOURCES:**

Accomplishments/Progress

- When Richmond was selected in 2013 as the new site for a research campus serving Lawrence Berkeley National Lab and UC Berkeley, community groups immediately began meeting with lab and university representatives to ensure that the local impacts be fully considered and a community benefits agreement be established. A coalition was formed among the Haas Institute for a Fair and Inclusive Society, Alliance of Californians for Community Empowerment (ACCE), Contra Costa Interfaith Supporting Community Organization (CCISCO), and Safe Return Project to ensure that the university apply its economic power, in combination with its human and intellectual resources, to better the economy and health of the Richmond community.
- In the six months, the community coalition was successful in getting UCB and LBNL to sign a joint statement of commitment to strengthen community partnerships between UCB, LBNL and the Richmond Community. The coalition held several research sessions with residents and other local leaders on the four major issues: local hire, business opportunity, affordable housing, and education. As part of the Joint Statement, UCB and LBNL agreed to establish a Working Group to develop recommendations and proposals for inclusion in a community benefit agreement. The Working Group, which includes leaders from CCISCO and Safe Return Project, started meeting in September 2014.
- Over 20 organizations collaborated to plan town hall events around health care access for Latino immigrant and API populations.
- A team of organizations [Ed Trust West, Public Advocates, BBK, CISCO, and ACLU] organized by Healthy Richmond pulled their expertise to train residents (parents and youth) in the LCAP, district budgeting and public comments process to prepare them for full participation in public hearings around the LCAP implementation in Richmond.

**COLLABORATION ON
POLICY, SYSTEMS AND
PRACTICE & LEVERAGING
PARTNERSHIPS**

Goal: Improve the way key systems collaborate by enhancing the quality and quantity of interactions between systems players, community-based organizations, and residents to promote constructive and innovative system redesign and performance optimization. Enhance the quality of cross-sector collaboration, resident/stakeholder engagement, and data-sharing/analysis. Tools and mechanisms are made available to facilitate root cause analysis, stakeholder engagement, collaboration (such as the Hub, the convening and coordinating table for all BHC stakeholders), data sharing, and improved local policy analysis and development.

V. HEALTHY RICHMOND ACTION TEAMS

Healthy Richmond currently has three active and established Action Teams; Access to Quality Health Care, Economic Revitalization, and Schools and Neighborhoods. Each team is led by co-chairs and made up of partner organizations that align with the vision of that team. In this section we highlight how each Action Team was formed and the structure of them and which Healthy Richmond outcomes they are focused on. We include major highlights for accomplishments of each team and specifically speak to actions toward policy/systems change.

Access to Quality Health Care Action Team:

The Team currently has five work groups which include: the Health Enrollment Event Work Group, the API Work Group, the Data Work Group, the advocacy for the uninsured Work Group, and the Accessing Health Services Systems Work Group.

Vision: To have 100% of Richmond residents insured and to create long-term partnerships that address health equity. That those who are eligible for Covered CA or Medi-Cal are enrolled and that those who remain uninsured will be connected to a health home.

Accomplishments/Progress

- The Action Team successfully organized a series of enrollment events between the fall and spring of 2014.
- Created weekly e-blasts of enrollment events taking place in Richmond and West Contra Costa County between January and April 2014.
- The Data Work Group is collaborating to develop collective indicators to track the action teams impact on enrollment.
- Collaborated to plan Townhall for the Latino immigrant community
- Convened 35 people, representing 20 organizations to plan a Townhall to be hosted 11/15 for the API community.
- Coordinated #OneContraCosta messaging to support collaboration around advocating for the uninsured population.
- The Team will coordinate with RYSE on enrollment messaging targeted to boys and men of color populations.

Schools and Neighborhood Action Team

The LCAP Committee Strategy Team represents a group of over eight local and regional community organizations are working together to support parents in having greater knowledge, skills and capacities to influence quality education so that all West County achieve greater academic success and improved well-being.

Accomplishments/Progress

- Two advocacy letters were written to the District regarding LCAP and resident engagement in the process, which the Superintendent of schools responded to.

- The LCAP strategy team met with the District twice since July and the District has agreed to meet with the group on a regular basis.
- Healthy Richmond connected the Team with Ed-Trust West, Public Advocates and the ACLU to provide technical assistance
- The Team provided over 8 trainings to over 130 parents and students on the LCAP budgeting, the District public comments process, and the District meeting structure, etc.
- Parents and students advocated for more documents in the LCAP process to be translated into Spanish, the district has started to comply with this request.
- A messaging campaign, “We Are the Experts”, was launched during a public hearing of the LCAP through public comments delivered by parents, students and partner organizations. The campaign message was also on signs and stickers worn by group members and used in social media, press releases etc.
- The West Contra Costa Unified School District began to use the language of the campaign, “community involvement and engagement” and “transparency” and publically acknowledged the need for more community engagement.

Economic Revitalization Action Team

This Action Team currently has three work groups, which include the Business Opportunity work group, the Neighborhood Impact work group and the Changing the Narrative work group.

Vision: Support healthy economic revitalization in Richmond by addressing specific targeted changes related to the intersection of health and economic equity.

Accomplishments/Progress

- The Business Opportunity Work Group of the Hub’s Economic Revitalization Action Team is also working on developing recommendations that will serve to inform strategies around procurement and small business development.
- The Neighborhood Impact working group is working to develop a set of restorative practices and providing educational opportunities to enhance residents understanding of economic development and their role.
- Neighborhood Impact work group plan to also focus on efforts to promote digital literacy among residents and address the digital divide so residents feel connected.
- Health career pathway development effort has engaged Healthy Richmond partners in providing youth paid internships at several sites in Richmond and at the Contra Costa Health Department. Hub staff assisted in the launch of Richmond Public Health Solutions (RPHS) project within the De Anza High School Health Academy within the WCCUSD in 2013. The program launched with 2 staff from Contra Costa Health Services. A total of 80 youth received the curriculum and 12 students were placed in local health organizations.

- Changing the Narrative work group is developing a map of Richmond assets to encourage economic development and business investment in Richmond.
- All Healthy Richmond partners were invited to participate in the Healthy Richmond/Aspiration TechFest (Sept. 25 & 26) at the East Bay Center for Performing Arts.

VI. COMPLIMENTARY GRANT PARTNER ACCOMPLISHMENTS

In addition to the accomplishments outlined above by the Actions Teams and HR Hub staff, grantee partners of The California Endowment, many of whom are also partners in Healthy Richmond, have reported significant accomplishments in the past five years that are relevant and connected to the Healthy Richmond priority outcomes. We share some of those milestones here organized under the four Healthy Richmond outcomes and in the appendix.

Outcome 2: Families Have Improved Access to a Health Home

- Lifelong reports an average of 191 individuals per month completing applications for health coverage in 2014.
- Clinic Consortium provided over 2,400 individuals with information on new coverage options, one-on-one assistance, and/or enrollment into public or private health insurance throughout the region.
- ACCE members surveyed over 900 residents and identified/referred over 300 Medi-Cal eligible people; another 1000 people are educated on the ACA through workshops and events.
- 10 ACCE member leaders testified with the Board of Supervisors to support county funding for the community clinics and to find solutions to cover the remaining uninsured.
- The Access to Care Stakeholder group, with leadership and support from Healthy Richmond partners, developed a plan to provide coverage to the remaining uninsured in Contra Costa County.
- Service delivery across the six school-based health centers continues to grow, as coordination across the centers and with the district is strengthened; e.g. roughly 1000 psychosocial assessments are conducted in the 12/13 school year.
- WCCUSD Student Coalition – the youth advisory committee for all 6 school-based health centers - develop the *Our Voices, Our Rights: Youth Bill of Rights in the Health Center*.
- CCHS Public Health staff successfully pilot Public Health Solutions curriculum, exposing students at De Anza Health Academy to careers and opportunities advancing public health and health equity.

Outcome 5: Children and Their Families are Safe from Violence

- CCISCO, Safe Return, Reentry Solutions Group and other Healthy Richmond partners successfully advocated for the investment of \$4 million of AB 109 funds in community-based services and supports for the reentry population.
- Rubicon, RSG, Safe Return, and others lead development of the West County Reentry Center; slated to open in downtown Richmond Spring/Summer 2015.
- Safe Return successfully advocated for a far-reaching *Ban the Box* ordinance that prevents the

city and companies contracting with the city from inquiring about an applicant's past criminal history, unless required by law.

- Safe Return co-sponsors and wins passage of "Fairness in Hiring" at the state level, which will expand employment opportunities for more than 6 million Californians.
- 65 of 68 Operation Peacemaker Fellows (ONS) are contributing to creating peace in the streets.
- Richmond Ceasefire-Lifelines to Healing brings clergy, formerly incarcerated individuals, residents, and law enforcement together around a shared strategy for violence reduction; weekly healing night walks are sustained throughout key neighborhoods.
- Young people with a critical injury have access to comprehensive support and mentoring for healing through the RYSE Restorative Pathways Project (R2P2), launched in May 2013 in partnership with John Muir Medical Center.
- RYSE successfully advocates for the elimination of the juvenile record sealing fee for young people in Contra Costa County.
- Continued implementation of restorative practices across 11 WCCUSD schools by Catholic Charities of the East Bay (CCEB) precipitates significant declines in suspensions: Richmond High experiences a 73% reduction in suspensions from 2010/11 to 2011/12 academic year.
- Restorative secondary schools in the district had a total of **1,647** fewer suspensions in AY 2012/13 compared to AY 2011/12, representing an overall reduction of 41% compared to a 1% reduction in non-restorative schools.
- Catholic Charities of the Diocese of Oakland: Worked with school to successfully implement more proactive restorative practices in parent engagement, community outreach & student support.
- Dovetail Learning: District committed to doubling its support for Dovetail Learning's Toolbox Project work in 5 Title I elementary schools. Work in six schools reached 2,923 students and their families.

Outcome 7: Neighborhood and School Environments Support Improved Health and Healthy Behaviors

- The City of Richmond adopts General Plan 2030 with a comprehensive Community Health and Wellness Element (HWE) in April 2012.
- Pursuant to the HWE, City passes innovative Health in All Policies (HiAP) ordinance and strategy plan; at least 35 projects or initiatives are linked to HWE implementation.
- WCCUSD passes a resolution in support of Full Service Community Schools, with the support of City and community partners.
- WCCUSD establishes a leadership group to guide implementation of Full Service Community Schools.
- Latina Center leaders participating in *Mujer, Salud, y Liderazgo* report overall increases in self-reported happiness and in leadership at home, at their children's school, in church, and/or in the community.
- Approximately 450 adults and 35 young people from the BBK zone take part in community engagement and advocacy efforts.
- Over 60 parent leaders from local elementary schools are trained and supported by BBK to advocate for improved learning conditions for their children
- BBK and partners successfully advocate for the inclusion of community members, including a parent and student, in the hiring of the WCCUSD Director of Community Engagement.

- Over 40 youth and young adults from Richmond and San Pablo are trained each year in urban agriculture, ecology and food systems through Urban Tilth’s summer apprentice program.
- Local residents get the ground ready for the North Richmond’s Roots and Restoration Farm, a 3.65 acre Agricultural Park and Riparian Restoration Learning Center.
- The North Richmond Network is launched to support area families to improve health and safety outcomes for kids at Verde school and in the community; Verde becomes an emergent Full Service Community School
- 5 residents from North Richmond are trained by YES to serve as community Wellness Navigators.
- Completion and official unveiling of resident-led, renovated Elm Playlot in June 2014; this innovative, vibrant play space is instantly put to high use by local children, youth and area residents.
- Harbour-8 Park opens on the Richmond Greenway through a partnership between Pogo Park, Trust for Public Land, and the City.
- Pogo Park helps to secure \$7 Million in State Prop. 84 funds for Elm Playlot and Unity Park on the Richmond Greenway.
- Health & Active B45 helps Contra Costa organizations pass 76 organizational policies promoting healthy eating and active living for our youngest residents.
- Bilingual maps of parent-approved, quality parks for young children in Richmond and across the county produced and disseminated.

Outcome 8: Community Health Benefits Are Tied to Economic Development

- Significant capacity and skills are built among resident and community leaders to advocate for strategic anchor institution policies and practices.
- Haas Institute produces the report, “Anchor Richmond: Community Opportunity & Anchor Strategies for the Berkeley Global Campus at Richmond Bay.”
- Solar Richmond’s Brighter Future workforce training curriculum integrates trauma-informed practices to better meet the needs of local participants.

VII. NEXT STEPS

This summary provides an initial review of Healthy Richmond’s progress to date and is based on document review, conversation with key staff and partners in Healthy Richmond. As next steps, the L&E team will work in partnership with the L&E Committee and Hub staff to begin to engage stakeholders (grantees, residents, and other partners) in a conversation on defining what Health Equity looks like for the community of Richmond and how to determine progress towards achieving it. The L&E Committee and partners will then lead the effort to develop a plan that supports a Healthy Richmond learning community and lines of exploration for future reflection and evaluation of Healthy Richmond.

OUTCOME 2: Families have improved access to a health home

Action Team: Access to Quality Health Care

Policies/Systems Change

Strategies to close gaps on the uninsured, particularly undocumented and immigrant populations and hard to cover populations, e.g., Latino, boys and men of color, and API.

| Accomplishments/Progress |
|---|
| Media coverage: articles, video and PSAs to different pops for enrollment |
| Hub Staff: webpage to coordinate & communicate regarding enrollment events, develop collective data indicators for enrollment/education events. |
| Participated in the Contra Costa Stakeholders Group to design health care safety net for the uninsured immigrant community |
| CSBHCA: youth-led presentation at WCCUSD board of education resulting in SBHCs as a high priority in the 2014-2019 strategic plan |
| <u>GRANTEE PARTNERS</u> <ul style="list-style-type: none">Coordinated #onecontracosta messaging to advocate for the uninsured, held community workshops in 3 districts to raise community awareness on issue and engage residents, met with county supervisors to advocate for proposed plan.ACCE surveyed 900 residents campaigned w/ CCISCO to enroll undocumented residents in the County Health Plan advocated county funding of community clinics to cover uninsuredDeveloped plan for coverage to the remaining uninsured in Contra CostaMembers of the Action Team participated in CC Stakeholders Group to develop a plan for coverage for the remaining uninsured in Contra Costa – Contra Costa Cares Plan.Collaborative of Action Team members: planned Town Hall for Latino community to provide information on eligibility for immigrant families for state/federal programs, DACA eligibility and issues related to mixed status family eligibility.Collaborative of Action Team members: planned Town Hall for Latino community to provide information on eligibility for immigrant families for state/federal programs, DACA eligibility and issues related to mixed status family eligibility. |
| System change: Contra Costa Health Services & Employment and Human Services Departments @ HR table to streamline response to MediCal enrollment issues and training needs (i.e., DACA/DAPA). |
| Collaborative of 20 organizations: planned Town hall for the Latino and API community <ul style="list-style-type: none">Organized a series of enrollment activities (2014)Hosted a training for Certified Enrollment Entities on Medi-Cal, DACA and PRUCOL |
| API Planning Group comprised of 15 local organizations organized 1 st enrollment in CA for diverse populations (19 languages represented) & participated in a series of retreats to develop a collective approach to change county policies support the diverse populations. |
| <u>GRANTEE PARTNERS</u> <ul style="list-style-type: none">Lifelong: 191 individuals per month average applied for health coverage in 2014ACCE referred 300 eligible for Medi CalMobilized ACA Contra County Volunteer Team for enrollment event |

Targeted Changes

Targeted Change 2-1:
Residents and community organizations increased community awareness & advocacy for more equitable health access for all residents.

Targeted Change 2-2:
Youth and young adults influence health care and access in Richmond.

Targeted Change 2-3:
Residents take leadership in changing systems policies and practices

Targeted Change 2-4:
Richmond has an integrated, seamless system of health care and community health education

OUTCOME 7: Neighborhood & School Environments Support Improved Health and Healthy Behaviors

Action Team: Schools & Neighborhoods

Policies/ Systems Change

- Local Control Accountability Plan (LCAP) for West Contra Costa Unified School District
- Funding for comprehensive School Based Health Centers

Other Contributing Grantee Partners:

- Richmond Main Street, Community Housing Development Corp., Solar Richmond

Accomplishments/Progress

Youth-led WCCUSD Candidates Forum (Oct. 2014) hosted by Youth Together, Healthy Richmond, CCISCO, YES, RYSE Center and The Latina Center.

Youth testimonies at LCAP Committee meetings and Board hearings

GRANTEES: **RYSE: Listening campaign - 400 youth engaged** City & Departmental leaders, BMOG Working Group

- Healthy Richmond convening [March 14] on the LCAP
- **Urban Tilth:** Established the Food Policy Council, increased the number of gardens, and hired 40 youth .

- GRANTEES: **Catholic Charities of the Diocese of Oakland:** Engaged WCCUSD to use data to inform **decisions** on **restorative practices** programming.
 - Reduction of 41% suspensions in restorative schools
- **Adoption of Richmond General Plan 2030 w/ Community Health & Wellness Element** (April 2012) Completion of resident-led, renovated Elm Playlot in June 2014;
- **Pogo Park:** secured **\$7 Million in State Prop. 84 funds for Elm Playlot and Unity Park**
- Health & Active B45: passed 76 policies promoting healthy eating and active living for youth
- **BBK and partners:** hiring of the WCCUSD Director of Community Engagement.
- **Richmond High African-American Parent/Student Support Collaborative:** Supporting parents and students in the educational process at RHS.

- GRANTEES: **California School Based Health Center Association:** facilitated SBHC coordination w/**Healthy Richmond & WCCUSD's Community Schools Initiative**
- Expanded service at 6 school-based health centers (~1000 psychosocial assessments for 2012-13)

LCAP Strategy Team provided over **8 trainings** to over **130 parents & students** on the **LCAP budget, the District public comment process, District meeting structure, and more.** [RE, YL]

- Parents, youth, community, local partners called for changes **District's LCAP process**
- Requested for District to partner with HR coalition to develop comprehensive community engagement plan.
 - Provided translation at District & school board meetings.
 - Parent & student trainings on the School Site Councils on LCFF process and their advisory role.
 - Advocated for greater youth voice in the process

Targeted Changes

Targeted Change 7-1:

Students leadership to improve education policies and practices.

Targeted Change 7-2:

Changed school policies and programs to promote healthy eating & active living.

Targeted Change 7-3:

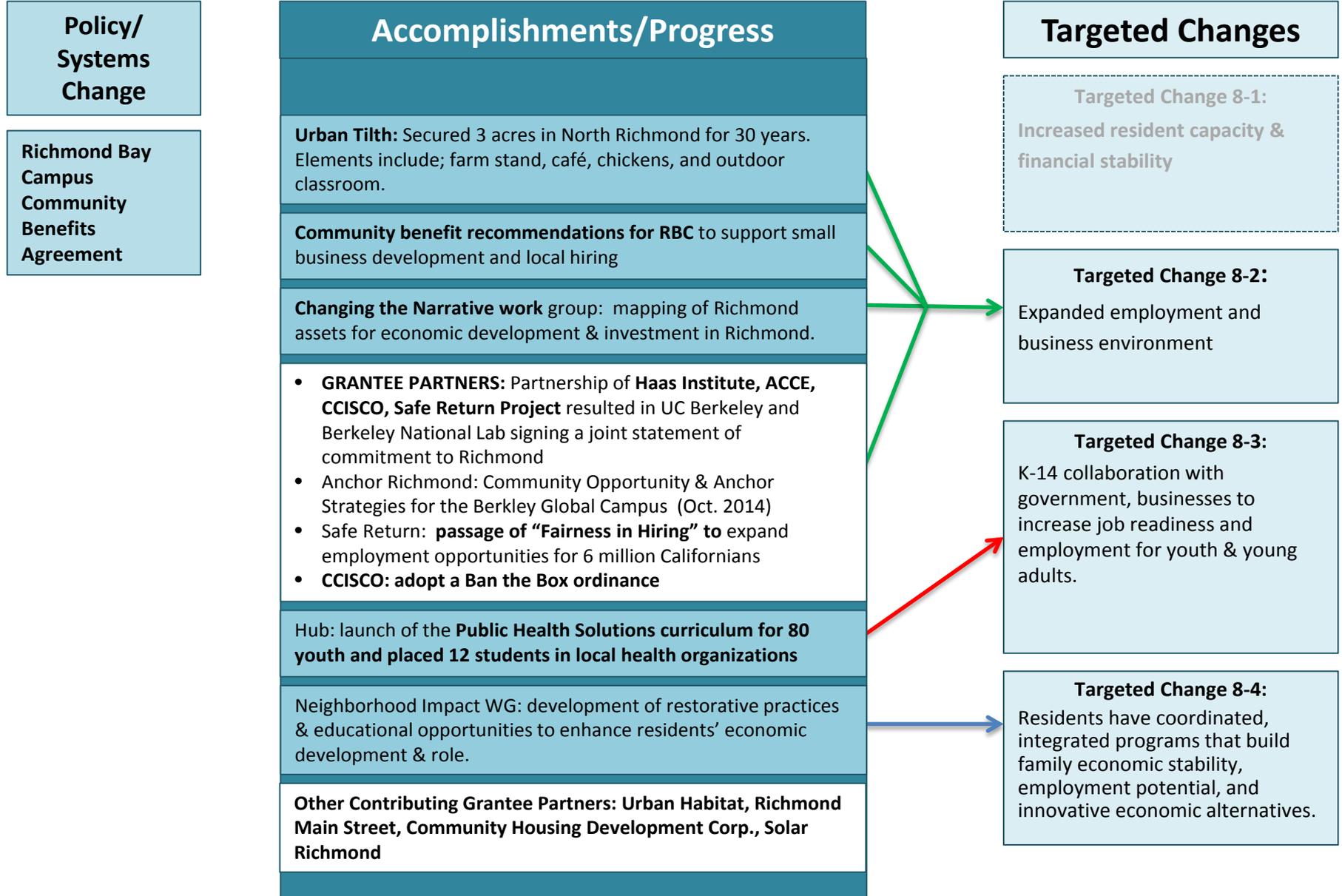
Residents leadership in systems, policies and practices changes to improve health and wellness.

Targeted Change 7-4:

School based comprehensive services & programs through public-private collaboration

OUTCOME 8: Community Health Improvements are Linked to Economic Development

Action Team: Economic Revitalization



OUTCOME 5: Children and their Families are Safe from Violence

- **RYSE Trauma, Learning & Training series: 173 adults**, 96% reported increased understanding and capacity to practice trauma-informed youth development.
- **CCISCO: Board of Supervisor adopted a budget with no funds** for jail expansion
- **Richmond Ceasefire-Lifelines to Healing:** community & law enforcement collaborate on shared strategy for violence reduction

Targeted Change 5-1:
Increased residents **leadership & capacity** to create healthy neighborhood & culture of safety.

- **RYSE & 20 organizations: crafted a letter to DA** to dismiss charges & approved **restorative justice** for harassed Hercules student
- **Increased access for youth to support & mentoring for healing** through **RYSE Restorative Pathways Project**
- **RYSE:** Eliminated juvenile record sealing fee
- **Catholic Charities of the Diocese of Oakland:** Worked with school to successfully implement more proactive restorative practices in parent engagement, community outreach & student support.
- **Dovetail Learning:** Increased capacity to support Social Emotional Learning across primary schools in Richmond through Toolbox.
- **Collective Impact Institute:** Leadership development for the formerly incarcerated.

Targeted Change 5-2:
Collaborative sys of youth-centered **policies & practices** to reduce violence

- **Advocated \$4 million of AB 109 funds in services** and supports for the re-entry population
- Collaborative planning with multiple stakeholders for the **West County Welcome Center for the re-entry population (RSG): Youth Justice Initiative CCISCO:** worked with the Contract Costa County Board of Supervisor adopted a budget \$5M for transitional housing
- **Office of Neighborhood Safety** – Fellowship program and Neighborhood Change Agents.
- **Ceasefire Healing Walks – CCISCO-** A powerful model of community engagement and residents reclaiming their neighborhoods by walking in solidarity.
- **Rubicon, RSG, Safe Return & others: development of West County Reentry Center** (Spring/Summer 2015)

Targeted Change 5-3:
Coordinated, high quality, effective services and programs for **re-entry population**

- **West County Family Justice Center:** Establishment of the West Contra Costa Family Justice Center integrates the efforts of multiple community and government partners to support families impacted by interpersonal violence.

Targeted Change 5-4:
Systems & institutions collaboratively serve survivors of interpersonal violence

Other Contributing Grantee Partners: Reentry Solutions Group, Reach Fellowship, West Contra Costa Family Justice Center, RCF/City of Richmond ONS, Alive & Free, Catholic Charities of the East Bay, Bay Area Peacekeepers, Dovetail Learning, Inc.

Targeted Change 5-5:
Community-wide collaboration to reduce impact of gun violence